

## PHILOSOPHY

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### **The axiological aspect of economic discourse**

Values are considered as a component of institutional discourse, structuring it along with other elements. The research is conducted on the material of the economic sphere. Using the analysis of thematic texts, establishing the frequency of key lexemes and concepts, value orientations were identified. This made it possible to form a number of key concepts that determine the value system in the studied area. The concept of anti-values as an integral side of the axiological aspect is also touched upon. It is assumed that the “values – anti-values” dichotomy functions as a single component of institutional communication.

**Key words:** discourse, institutional discourse, economic discourse, values of institutional discourse, anti-values of institutional discourse, concept, key concept.

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