

PHILOSOPHY

Ludmila V. Mikhailova¹, Elena V. Volokhova², Matvey A. Armeiskov³

(^{1, 2, 3}Platov South Russian State Polytechnic University (NPI), Novocherkassk, Russian Federation)

The transformation of creativity in the conditions of artificial intelligence

An analysis and results of a study of the potential of human creative abilities are presented, the differences between natural intelligence and artificial intelligence are shown. The approach and attitude of a person to the processes of digitalization are explained. It is shown that the ongoing processes of digitalization have led to the obvious relevance of the analysis and study of the role of artificial intelligence in human life, in his creativity. Variants of the concepts "creativity", "transformation of creativity", "artificial intelligence" are considered. The methodological basis of the research was the main provisions of the concept of "transformation of creativity", "artificial intelligence" in particular. The scientific methods used include the comparative method, statistical analysis, and sociological experiment.

Key words: creativity transformation, artificial intelligence.

February 3, 2026
