

PHILOLOGY

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Linguocultural fictional type: modeling experience

An algorithm for modeling the linguistic and cultural fictitious type "Vovan the Almighty", actively used by supporters of simoron, a type of household magic based on game psycho-training, is considered. The socio-cultural, conceptual, figurative-perceptual, communicative and value characteristics of this type are revealed. Thematic publications about Simoron and Vovan the Almighty, posted on Russian-language websites, as well as blogs and posts on the VKontakte social network, are used as research material. It has been established that the attributes of the "dashing 90s" period are used to describe the personality and work style of "Vovan the Almighty". It is shown that the model of interaction with "Vovan the Almighty" can be represented in the form of the formula addressee – verbalized request – addressee, and the style of communication with the type is characterized by a reduced colloquial register. It has been proven that this type is present only in the worldview of simoron practitioners or people who know about this practice.

Key words: linguacultural type, fictionality, modeling, simoron.

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