

PHILOSOPHY

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Theoretical analysis of creativity as a philosophical and anthropological phenomenon

The analysis of the phenomenon of creativity from the point of view of philosophical anthropology is carried out, the concept of activity, creative abilities (creative potential) of a personality is revealed. The difference between creativity and creativity through the result of human activity is shown. The author identifies some methodological approaches to the feathering of creativity. The modern socio-cultural situation is correlated with the processes of creative personality formation. The role of cultural factors in its development is considered. The work expands the field of research on the problems of creativity as a philosophical and anthropological phenomenon and will be useful for understanding the mechanisms of personal creative potential development.

Key words: creativity; personality, culture; creative potential; activity; society; representation of creativity.

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