## **PHILOSOPHY**

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## The relationship between the social and the uniquely-personal in ethnic identity

The article analyzes the content of the concept of "ethnic identity" from the perspective of relationship between social and personal components. Emphasizing the influence of modern social transformations on the evolution of the concept of identity, the authors examine the process of changing the concept of identity using various disciplinary approaches. The article concludes that the concept of identity can be interpreted as a multi-component, complex and dynamic "project". The authors demonstrate the distinctive features of ethnic identity, which are expressed in its constancy and retrospective nature.

**Key words:** identity, social, unique, personality, ethnic identity, constancy, retrospective.

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