

PHILOSOPHY

Ludmila G. Babakhova

(Don State Technical University, Russian Federation)

Novelty as a value of modern society

In the information age, accelerated renewal as one of the principles of technological development extends its influence to all spheres of public life. The passion for novelty and the tendency to constant change form a symbolic system of social relations. Following the logic of renewal, the present is freed from the power of tradition and custom, gaining legitimacy. It is argued that the identity of a modern individual is becoming unstable, being subjected to the logic of constant renewal.

Key words: value of novelty, accelerated renewal, information society, identity.

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