

Armen R. Ptukyan

(Patrice Lumumba Peoples' Friendship University of Russia, Moscow, Russian Federation)

Russian and English motivational discourses comparative characteristics

The article considers the features of the implementation of motivational discourse in Russian and English. The features of motivational discourse in both languages are derived and their main characteristics are analyzed. The analysis of vocabulary, means of expression and structure of speeches used in motivational speeches is carried out. The distinctive features of representation for this type of discourse are established. Based on some features of the verbalization of motivational discourse in two languages, six types of motivational discourse have been identified, each of which has a set of specific properties. Such characteristics as emotionality of speeches, lexical means and structured presentation of information are considered. As a result of the study, it was found that each of the languages under consideration has specific features that make it possible to identify differences between Russian-speaking and English-speaking motivational discourses.

Key words: discourse, communication, speech intention, motivation, stylistics.

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