## PHILOSOPHY

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## Rituals in the focus of patriotic education: cultural and anthropological analysis

It is shown that rituals act as tools for the transmission of values, strengthening national identity. Cultural and anthropological analysis of rituals reveals their symbolic nature and socio-cultural significance. Holidays, ceremonies, and memorable dates create a common emotional experience, forming a collective memory. The use of rituals in patriotic education requires reflection and a critical approach. It is emphasized that rituals should contribute to the formation of a well-known patriotism based on respect for cultural heritage and values. Rituals are presented as part of the cultural code that influence the formation of a worldview and civic position. It is noted that their in-depth analysis makes it possible to identify the mechanisms of influence on personality and society.

Key words: patriotism, culture, rituals, personality, society.

March 6, 2025