

PHILOLOGY

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Features of the genre organization of economic discourse in the written mode

This article is devoted to the study of genres of economic discourse. Genre is considered as one of the components structuring discourse. The analysis of institutional discourse involves the identification of its typical participants, their communicative goals, strategies, values, genres, chronotope, precedent texts and discursive formulas; these components have a mutually defining relation. Economic discourse refers to a number of institutional discourses. At the moment, a study of the genres of economic discourse is being conducted, but there are many questions about this component of the structure of discourse that have not yet been covered. The article describes the mechanism of formation of the discursive genre. The role of the linguistic personality in this process is mentioned. The analysis of genres is carried out on the texts objectifying communication in various strata of economic discourse (core, near-core, peripheral) in order to give a rich picture of the genre organization.

Key words: discourse, subdiscourse, institutional discourse, economic discourse, discourse genre, intention, sentence.

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