

PHILOSOPHY

Narine L. Wiegel¹, Emiliano Mettini², Natalia A. Mulikova³

(¹Rostov State Medical University, Rostov on Don, Russian Federation; ²Pirogov Russian National Research Medical University, Moscow, Russian Federation; ³North Caucasus Federal University, Stavropol, Russian Federation)

Transformation as a problem of modern culture

This article examines the phenomenon of transformation in the context of modern culture, which encompasses a wide range of changes in social, economic, and technological spheres. The authors analyze how these changes affect individual consciousness, social relationships, and cultural practices. Special attention is given to the influence of digitalization and globalization on cultural identities, as well as on the perception of traditional values. The article also discusses key challenges and problems associated with transformations, including the crisis of identity, the deterioration of intercultural dialogue, and the rise of emotional isolation. The authors propose to view transformation not only as a threat but also as an opportunity for revitalizing cultural practices and creating new forms of interaction within the global community.

Key words: transformation; modern culture; digitalization; globalization; cultural identity; identity crisis; intercultural dialogue; emotional isolation; cultural practices; sociocultural changes.

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