

## PHILOLOGY

*Maxim V. Ivchenko*

*(Southern Federal University, Rostov-on-Don, Russian Federation)*

### **Structural and linguistic features of the modern English-language newspaper headline**

In the article, the title is considered as a separate type of media text with its own specific features. Using the example of English-language headlines and their translations into Russian, the features of writing modern headlines that obey certain principles and reflect not only linguistic and cultural characteristics, but also the author's style are considered.

**Key words:** newspaper headline, text, translation, newspaper discourse.

*October 6, 2024*

---