

PHILOLOGY

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The gender aspect of the means of artistic expression in humorous discourse (based on the material of the American situational comedy)

The article presents topical issues of modern genderology in the aspect of humorous discourse. The concept of "gender" is considered, the main attention is focused on the techniques of language play used by the characters of the American project "Friends". The conducted research made it possible to verify that the signs of "male" and "female" are most fully and vividly enclosed in the field of cinematic comic language.

Key words: gender, humorous discourse, gender linguistics, language game, means of artistic expression, situational comedy.

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