## PHILOLOGY

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## Contextual realization of the notion of "migrant" in Tatar and English media discourse

The article examines the lexical unit "migrant" in the functional and semantic aspect, as well as contextual implementations of the concept of "migrant" in the Tatar and English media discourse. Analyzing the lexical unit "migrant", the authors identify the "friend/foe" dichotomy, and within the media text consider the positive and negative connotations of the concept of "migrant" and its synonymous series.

**Key words:** lexical unit, migrant, context, friend/foe, Tatar media discourse, English media discourse, evaluative emotionality, speech impact, political linguistics.

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