

PHILOLOGY

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The strategy of negative reaction in the genre of internet comment in the English-speaking segment of the Internet

The tactics of the strategy of negative reaction to a news article, typical for the English-speaking segment of the Internet, such as disapproval, refutation, exposure, accusations, sarcasm and advice, are considered. The importance of the negative reaction strategy for Internet discourse is emphasized, due to its interactive nature. The article describes the national specifics of this strategy, manifested in the use of linguistic means that soften the categorical statements and demonstrate respect for the opponent.

Key words: strategy, tactics, internet-comment, speech act of disagreement, refutation, disapproval, norms of politeness.

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