

PHILOLOGY

Dmitry Yu. Gulinov¹, Elena V. Zakirova²

^{1,2}Volgograd State Socio-Pedagogical University, Volgograd, Russian Federation

Indicators of speech tactics of a journalist at a football press conference (based on Spanish language)

We analyze indicators of speech tactics of football journalists at a press conference at various levels of language. The lexical, grammatical, semantic and pragmatic units which are used by Spanish-speaking football journalists to implement certain tactics are considered. Lexical indicators of tactics include the use of verbs of will and goal-setting, hesitations, stylistic tropes and emotionally charged words. Grammatical indicators of tactics are repetition, ellipsis, and violation of word order. Such semantic indicators of tactics as reference, cliches, and implicit components are determined. Provocative questions, sarcasm, and references to previous interviews are considered as pragmatic indicators of tactics.

Key words: football press conference, speech influence, tactics, lexical units, grammatical units, semantic units, pragmatic units.

March 12, 2024
