

PHILOSOPHY

Elena B. Ivushkina¹, Nelli I. Morozova²

^{1,2}Institute of Service and Business (branch) Don State Technical University, Shakhty, Russian Federation

Information model of social order

The article considers the state of modern society in its new form of public relations, where information and communication technologies are being introduced into all spheres of activity on a global scale. The discussed information model of the social structure is characterized by a high level of intercultural interactions, which is an important part of social interactions. The information model is a tool that allows strengthening contacts between peoples, aimed largely at cross-cultural cooperation. It is shown that the conducted research makes it possible to use the findings to establish the ideological, epistemological and methodological foundations for the development of the digital economy. The prospects of the study lie in the possibility of using the findings to establish the ideological, epistemological and methodological foundations for the development of the digital economy.

Key words: society, information, information technology.

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