

PHILOLOGY

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Non-verbal signs of masculinity and their linguistic representation in artistic discourse (based on the material of the Russian and German languages).

The linguistic representation of nonverbal semiotic signs of masculinity in artistic discourse within the framework of nonverbal semiotics is described. The study of the nonverbal communicative behavior of a male character in artistic discourse from the standpoint of nonverbal semiotics made it possible to identify and analyze clusters of semiotic signs of nonverbal behavior that support the process of linguistic actualization of the gender stereotype of masculinity.

Keywords: gender stereotype, masculinity, non-verbal semiotics, non-verbal signs of masculinity.

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