PHILOLOGY

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The transformation of the chronotope in economic discourse (based on publications in the media)

The article presents the problem of chronotope functioning in economic discourse. The unity of the spatiotemporal discourse organization is taken as a chronotope. Chronotope acts as an element of the institutional discourse structure. Chronotope analysis mainly affects economic and journalistic subdiscourse. The interaction of the discourse chronotope with discourse values was studied. There is a correlation between the discursive chronotope and the genre of economic and journalistic subdiscourse. It is revealed that the discursive chronotope undergoes changes under the influence of changes in the nature of discourse and the life of society as a whole. In the text, the chronotope is realized by means of lexical units denoting a time point or a time interval and elements of space. The specificity of the chronotope of economic discourse is determined. The analyses of economic publications supposed the media of different years.

Key words: discourse, subdiscourse, institutional discourse, economic discourse, journalistic discourse, discourse chronotop, spatiotemporal organization.

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