

PHILOLOGY

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Difficulties in professionally-oriented medical translation in cognitive and linguistic-cultural aspects

The article is devoted to the transcoding peculiarities of medical terms while foregrounding some mechanisms of key audience orientation in the translation process. In our investigation we offer additional classification of medical eponyms and we specify differences in American and British medical terms. This observation will provide the effective communication in international medical community.

Key words: special (medical) translation, medical eponyms, transcoding.

September 27, 2023
