

PHILOLOGY

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Contrast of images of men and women in John Gray's book “Mars and Venus: How to save love”

John Gray's book “Mars and Venus: How to Keep Love” is presented as a source of understanding what differences between men and women affect their relationships, and how to build a harmonious relationship with the help of this understanding. It is noted that the book uses the principle of contrast to create a more expressive and imaginative text, presents opposite points of view of men and women on the same problem, which allows the reader to better understand the differences in thinking and behavior of both sexes. This arouses the reader's interest and attracts his attention, and also demonstrates the importance of mutual understanding and respect in a relationship.

Key words: contrast, difference between men and women, contrast of images, change of angle of view.

November 2, 2023
