## **PHILOLOGY**

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## The conceptual originality of the metaphor in the novel by J. Austin "Pride and Prejudice"

The specificity of a literary text determines its high degree of metaphor. The peculiarities of Jane Austen's idiostyle and the specifics of the literary movements of the 18th–19th centuries, which influenced her style, combining the features of romanticism and early realism, reveal wide scope for the interpretation and categorization of conceptual metaphors found in the novel "Pride and Prejudice". When interpreting a conceptual metaphor, it is important to take into account the period of its use, the reasons for its activation, the historical and cultural context, conceptual flexibility and realized intentions. Conceptual metaphors, which are symbolic transfers of meaning based on analogy between different knowledge structures, are closely related to culture and language. They form an integral part of the cultural paradigm of native speakers and, as such, embody people's ideas and views of the world. As a result, they are rooted in the minds of individuals and firmly instilled in them, often manifesting themselves unconsciously at the level of thinking and speech.

**Key words:** metaphor, conceptual metaphor, literary text, idiostyle, context.

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