

## PHILOLOGY

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### **Ethnocultural specificity of the concept "alcohol" in Russian linguoculture**

This article analyzes the specifics of the concept "alcohol" in Russian linguistic culture to determine its ethno-cultural specifics. The author considers the main linguistic units ("wine" and "vodka") that are part of the concept under consideration, as well as the history of their formation within the framework of Russian linguistic culture. Particular attention is paid to vocabulary, which is associated with the use of alcohol from a domestic point of view, based on the language units "to drink" and "to get drunk". The article also defines terms and language units that refer to the practice of drinking alcoholic beverages, as well as to the actions of "drinking" and "getting drunk". The author also touches upon linguistic units, the essence of which is the description of subjects who consume alcohol, as well as their relationships with other people, the emotions they evoke in others, etc.

**Key words:** linguoculture, Russia, alcohol, concept, ethno-cultural specifics, analysis.

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