

PHILOSOPHY

Igor A. Karnaukhov

(Tyumen industrial university, Tyumen, Russian Federation)

Linguistic personality of the metamodern era

Metamodern era is defined as one of the key areas of the present time, continuing the ideas of modernity and postmodernity. Metamodern claims that the actors of being (linguistic digital personalities), the phenomena of reality, everything that exists in the world is a text and its derivative, a hypertext, present in the *conceptosphere*. The linguistic personality of the metamodern is a digital personality that exists and communicates within the framework of a digital ontology, ready for am/pm interaction (mainly online) and having a permanent connection with the unstable and changeable conceptosphere now of constructing a dialogue with the Other. In the ontology of metamodern, new interpretations are given to old (or established) concepts and definitions, terminological and scientific tools are rethought, and new terms are developed that directly fill the content field of the conceptosphere. The conceptosphere gives rise to first-order difficulties that arise when subjects speak the same language, and second-order difficulties, when subjects use different languages to build communication with each other.

Key words: linguistic personality, digital personality, communication, conceptosphere, mediator, metamodern.

March 19, 2023
