

PHILOLOGY

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Precedent phenomena in economic discourse

It is presented the result of the study of precedent phenomena in economic discourse. The study was conducted on the material of economic publications in the media and on the material of scientific economic articles. In this regard, two types of economic discourse were identified: economic journalistic subdiscourse and economic scientific subdiscourse. As a result of the study of the functioning of precedent phenomena in these subdiscourses, conclusions were drawn about their commonalities and differences. The experience of theoretical understanding of the concept “precedent phenomenon” is summarized. The functions of precedent phenomena of various types in discourse are studied and clarified. The article outlines the features of the linguistic content of the texts of publications on the economic topic in sources of different orientation: journalistic and scientific. The results of the study suggest that the precedent phenomenon performs various functions in the discourse.

Key words: discourse, subdiscourse, institutional discourse, economic discourse, journalistic discourse, science discourse, precedent phenomenon, precedent text, precedent name, precedent situation.

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