

PHILOLOGY

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Semantics of English-language lexical borrowings in the Norwegian economic discourse (by the material of Internet-texts on crisis management)

It is highlighted active penetration of English-language borrowings into the sphere of Norwegian economic discourse. Elements of discourse analysis are used for its characteristics. Some features of the semantics of English-language lexical borrowings functioning in the Norwegian economic discourse are considered using the material of a number of Internet texts on crisis management. Implementing the method of component analysis, minimal semantic features of the original and borrowed lexemes are identified. Archisemes, differential and integral semes are investigated. Special attention is paid to the aspects of grammatical, phonetic, and orthographic adaptation of borrowed lexemes. As a result of the research, it is established that as a rule the semantics of English-language lexical borrowings functioning in the analyzed Norwegian Internet-texts on crisis management is preserved.

Key words: semantics, English-language lexical borrowing, Norwegian language, economic discourse, Internet-text.

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