## **PEDAGOGY**

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## Pedagogical etiquette in the context of educational activities

The rules of etiquette, arising from the norms of morality, are not unchanged and suitable for all cases of life, since they are not only of a specific historical and social nature, but also bear the seal of national and ethnic traditions. The rules of etiquette have not only cultural and aesthetic significance (the beauty of manners of behavior, clothing, speech), but also reflect the features of professional communication. The professional activity of the teacher also has its own specifics, the relationship during it should also be regulated by special rules of behavior developed on the basis of educational practice of communication technique – the rules of pedagogical etiquette

Key words: personality, society, culture, behavior, moral principles, norms, upbringing.

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