## **PHILOSOPHY**

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## Axiological aspects of the problem of social security

The role of traditional values in modern «risk society» is discussed. The peculiarities of the modern era – the accelerating pace of development, increasing uncertainty, the fragmentariness of the scientific picture of the world and personal worldview have impact on social well-being, these peculiarities generate the state of unreliability, uncertainty about the future and the lack of safety. The discussion of the social security issues is taken to the level of values, the level of ideas. The conclusion about the necessity of the competent combination of traditions and innovations in socio-cultural politics is made. Such approach will allow the society to create the present and the future, basing on the historical past.

**Key words:** traditional values, risk society, social security, axiological priorities, traditions, innovations.

November 22, 2022