

## PHILOLOGY

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### **Uncertainty avoidance dimension: verbalization and translation**

It is considered the uncertainty avoidance dimension from the point of view of its verbalization in the source language and the target language. The authors proceed from the fact that the uncertainty manifested at the cognitive, behavioral and emotional levels is the result of the difference in the communication participants' value, which are determined by culture. The possibility of verbalization of the uncertainty avoidance dimension is considered by the example of the code of business conduct, which is a way of avoiding uncertainty and increasing the level of predictability of verbal and non-verbal behavior in an organization.

**Key words:** cultural dimension, uncertainty avoidance, intercultural communication, verbalization, translation.

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