

PHILOLOGY

Elena A. Chicherova

(Military university of the defense Ministry of the Russian Federation, Moscow, Russian Federation)

Colour symbolism in the language of US military subculture

It is considered the specificity of colour designations in the language of representatives of the American military subculture. The semantics of special designations of US military units is studied in order to analyze the semantic dominants of colour code culture in the semantics of lexical-phraseological units of social-group dialect of the American military society. The symbolism of colour notation in the US military subculture is distinguished by the presence of special subculturally significant meanings. The article makes a conclusion that the colours used in the special designations of military units actualise both the universal symbolic meanings, typical for all the peoples of the world, and the national and subcultural ones, the study of which lets us reveal the peculiarities of military subculture representatives' perception of the world and their view on themselves and their place in the system of armed forces and the state.

Key words: colour, symbol, military subculture, special designation, image, culture code.

June 13, 2022
