

PHILOLOGY

Aleksandra A. Karnas

(Rostov state university of Economics, Rostov-on-Don, Russian Federation)

Linguocultural and word-formation features of the formation of term-neologisms in the tourism industry in modern English

It is considered one of the topical problems of modern neology, i.e. the interaction of linguistic and extra-linguistic factors that influence the process of forming a new terminological vocabulary. The causes of the "terminological explosion" in the modern tourism industry, the importance of tourism in the life of modern society through the prism of cognitive-semantic analysis are studied. The cognitive specificity of the terms of the tourism industry is revealed through hidden extralinguistic information. The nominations of new types of tourism are investigated, word-formation productive models are analyzed. The important role of contamination processes in the formation of new term units is emphasized. The productive lexemes that are most actively used in blends as a semantic core are highlighted.

Key words: term, tourism industry, contamination, linguocultural, word formation.

May 16, 2022
