

PEDAGOGY

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Organization of project and research activity of master students in conditions of transformation of the educational paradigm

The article updates and considers an important problem of modern domestic higher education – the problem of using design and research activities as a significant didactic means of professional training of future masters, two basic categories of the investigated problem field were analyzed – the concepts of design and research activities, the phenomenological differences between these two types of activities are revealed, and it is also justified that both research and design in the educational process are interconnected and mutually agreed upon. According to the author, the most effective use of design and research activities in the professional training of future masters is possible in the context of the methodological requirements of a person-oriented educational paradigm.

Key words: project, research, educational potential, creativity, paradigm, personal approach.

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