

PHILOLOGY

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Linguacognitive analysis of the functioning of anglicisms in the philological system of the modern German language

It is considered the features of the integration of English borrowings into the German language system, the degree of their influence on the actively functioning glossary, the level of prevalence in the fields of scientific and practical human activity. The definition of the cultural and linguistic concept of Denglisch is given in the context of positive and negative impact on the generally accepted communicative concept. The connotational components of borrowings in relation to native German analogues are investigated. Examples of grammatical transformations of lexical units actively functioning in the philological system of the modern German language are given. The orthoepic aspect of the use of anglicisms in the aspect of uniqueness and originality of German phonetics is analyzed. Transformational and integration models of the interaction of lexical units and grammatical structures of the languages studied by the authors of the article were analyzed on the materials of the last two issues of the journal Vitamin de (Journal für junge Deutschlerner).

Key words: anglicisms, borrowings, Denglisch, integration, grammatical transformations, orthoepic aspect.

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