

PHILOLOGY

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Metaphorization as a method for forming English terms of the Interior Design subject area

The purpose of the article is to study the process of metaphorization as a cognitive mechanism for the formation of terms in the Interior Design subject area. The object of the research is the English terminology of the given subject area, and the subject of the research is metaphorical terms and their derivational potential in the studied terminology. The semantic analysis and metaphorical modeling methods made it possible to establish and describe the main source-domains used for the formation of metaphorical terms in the Interior Design subject area. The scientific novelty lies in the fact that for the first time the terminology of the Interior Design subject area is described in the aspect of metaphorical modeling and term derivation.

Key words: terminology of the Interior Design subject area, metaphor, metaphorical term, cognitive metaphor, source domain.

January 11, 2022
