

## PHILOLOGY

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### **Language means of implementing the plot of Russian fairy tale**

The features of a fairy tale as an oral folk art of the Russian people, which is a heterogeneous work in content and form, are considered. The linguistic analysis of their construction is carried out, characterized by the presence of generally accepted sayings, beginnings and endings with stable phrases, as well as the functionality of the language means of implementing the plot, the presence of which allows to significantly expand the boundaries of the words used by using a large range of secondary shades and enhance the emotional coloring of speech. One of the characteristic features of the language of this genre of oral folk art is the abundance of verbs of movement, the presence of which is explained by the presence of a large number of episodes saturated with actions. It is established that the presence of metaphors in the texts of a fairy tale admits the presence of similarities of absolutely different features of objects in the form of shape, position in time and space and destination.

**Key words:** oral folk art, fairy tale, genre, linguistic and cultural community, linguistic means of realization, metaphor, emotional coloring.

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