

PEDAGOGY

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Microlearning as an innovative technology of teaching a foreign language within the conditions of modern reality

It is considered the innovative educational technology of micro-learning as an effective strategy for teaching a foreign language, taking into account modern conditions and realities. The purpose of the article is to consider the advantages of micro-education as a pedagogical strategy and its relevance for students of the digital generation, who are characterized by fragmentation of perception and attention deficit. It is assumed that the microcontent prevents cognitive overload and provides better retention; it also has advantages such as accessibility, feasibility, obvious goal-setting and reflection. This technology is relevant and effective in linguodidactics, where teaching a foreign language faces a number of pedagogical problems (time constraints, lack of motivation in language learning). The article argues that in order to achieve effective learning, the microcontent must be purposeful, logical, short, carefully planned and included by the teacher in the macrostructure.

Key words: informatization, digitalization, virtual environment, microcontent, micro-tasks, cognitive overload.

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