

PEDAGOGY

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Practice-oriented preparation of students for social entrepreneurship

It is considered one of the significant problems of modern domestic higher education – the problem of improving the quality level of training students of higher educational institutions for professional activities in the field of social entrepreneurship. The research problem was substantiated within the framework of the phenomenological meaning of such basic concepts as social entrepreneurship and practice-oriented training. Analyzing the first concept, the authors updated the main essential characteristics of social entrepreneurship, determined the basic principles of professional activity in this area. The article proves that the effectiveness of training students of a higher educational institution for entrepreneurial activity in the social sphere is determined by the orientation of this training towards the methodological significance of a practice-oriented approach.

Key words: higher education, practice-oriented approach, activity approach, creativity, competence-based approach.

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