PEDAGOGY

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The implementation of opportunities and educational potential of social networks in a foreign language teaching at a higher education institution (based on the material of training accounts in social networks)

It is described the contents and specific character of social network use in foreign language teaching at the institutions of higher education, the content of social networks as a learning tool for the main types of speech activity, lexical and grammatical focus of the content of social networks VKontakte and Instagram.

Key words: social networks, foreign languages teaching.

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