PHILOLOGY

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To the question of the linguistic nature of the pun

Pun, being one of the well-known ways of reproducing humor, has attracted the attention of researchers since ancient times, but still causes controversy in terms of its definition. Often the pun is interpreted very broadly, referring to it all the various language means that are considered unusual, witty. Many authors put a sign between a language game and a pun, calling it a word game. We understand the pun as the most vivid, typical form of a language game as a lexical-semantic phenomenon. Although semantics in the pun is difficult to separate from word formation, syntax and pragmatics.

Key words: pun, word game, homonymy, homophony, language game, lexical ambiguity.

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