

## PHILOLOGY

***Gulnara F. Khakimova, Leysan R. Katieva***

*(Bashkir State University. Ufa, Russian Federation)*

### **Blending as one of the ways of word-formation**

It is discussed the process of forming new words by blending and the typology of this method of word formation. Blend is a method of word formation that became widespread in English only in the XX century, although, according to some scientists, it appeared long before the XIX century. This method consists of merging two words into one. The resulting formation includes the lexical meanings of both words from which it was originated. Usually a new unit of speech (actually, the blend itself) consists of the initial part of one word – "donor" and the final part of another. Thanks to this method of word formation, a huge number of new and very capacious words have appeared in the language, which we can now meet in the field of politics, advertising, mass media, as well as in everyday speech.

Key words: English language, lexicology, ways of word-formation, word-formation, blending, blends, splinter, typologies of blending, classes of blending, dvandva blend.

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