

## PEDAGOGY

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### **Possibilities of using internet memes as a means of motivating students in the context of learning a foreign language**

It is studied the use of Internet memes in teaching foreign languages as a tool for motivating students. The relevance is due to the active introduction of computer technologies and the capabilities of the Internet in the educational process. In the context of globalization, this is especially relevant in teaching a foreign language, and it is memes that are one of the means that have great potential in the context of learning and teaching foreign languages. Internet memes, which combine verbal and non-verbal elements, can be considered in the context of linguistics and language learning. It can also be an audio or video file, as well as frequently encountered original characters can be considered memes in the Internet environment. It is the comic nature of Internet memes that determines the interest in them, the growing popularity and distribution on the Internet.

Key words: Internet memes, teaching foreign languages, computer technologies, student motivation, teaching methods.

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