

PHILOLOGY

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Communicative competence in the context of language personality research

It is considered the role of communicative competence in the context of the study of the language personality of communicants in dialogical discourse. Much attention is paid to the functional and semantic features of creating communicative implicatures embedded in the speaker's utterances, and the subsequent output of their semantic content by the recipient. The speaker uses verbal and nonverbal means of communication to form a statement taking into account the level of the recipient's communicative competence. By means of appropriate tactics and strategies, the former of the two is able to exert an implicit influence on the recipient, triggering further cognitive processes to create feedback in communication. The analysis of the speaker's utterances makes it possible to identify the communicative implicatures inherent in them due to the process of semantic explication, the language personality and communicative competences of the participants in speech interaction.

Key words: language personality, communicative competence, inference, communicative implicature, dialogical discourse.

June 3, 2020