

PHILOLOGY

Irina A. Cherkass

(Southern federal university. Rostov-on-Don, Russian Federation)

Typology of speech genre: flirt as an indirect speech genre

Currently, due to the development of information technology, modern society presents new requirements for communicative competence. This includes the ability to quickly make friends, establish strong relationships. Flirting is an ancient speech genre used by people in everyday communication. The article describes the typology of the speech genre of flirting. The communicative flirting genre is considered as a fragment of communication between a man and a woman (initiators of flirting), which has its own dynamics, and there are three main stages in the development of a flirting situation, each of which reveals typical verbal and non-verbal components of the communicants' behavior. Depending on what micro- and macro-goals the communicants are guided by, they select certain communication tools and strategies for implementing their own intentions.

Key words: flirt, typology, communication, intention, compliment.

November 26, 2019
