

PHILOLOGY

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Menu in German language as a reflection of national culture

It is represented the linguistic and cultural characteristics of menu texts in German. The subject of the study is the menu texts of German and Austrian restaurants, representing gastronomic features in the German linguistic culture. The article concludes that the menu reflects the main national characteristics of gastronomic preferences of the German-speaking space.

Key words: gastronomic discourse, menu, linguistic and cultural peculiarities, national specifics.

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