## PHILOLOGY

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## Role of the visual component in teaching of professionally-oriented foreign language at high school

It is studied the role of the visual element in teaching students a professionally-oriented foreign language. It is discussed the paralinguistic means that help to establish contact between interlocutors. The authors believe that the awareness of the importance of interaction between the visual and aural channels is necessary for a foreign language teacher, so the use of video materials in the education process is one of the most important factors contributing to learning practical communication in a foreign language.

Key words: learning, relationship between cultures, visual perception channel, aural perception channel, nonverbal communication.

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