

PHILOSOPHY

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Youth punks' subculture in western cultural and educational work of museums

Many communities of people all over the world are represented in museums. Turning to museums that specialize in popular culture and subculture, we can gain knowledge of how spiritual, cultural and educational activities of museums can attract various audiences, demonstrating subjects and stories that represent the generally accepted culture of society as an alternative community in general. The authors emphasize that from a broader point of view, this study can contribute to the presentation of these alternative communities, which exist so close to the dominant culture, where museums negotiate cultural representation, as it belongs to alternative communities that exist in close proximity to more wide dominant culture. By adding these alternative communities to discourse, museums and their audiences have the opportunity to interact with these communities and audiences in a new way.

Key words: culture, youth subculture, museums.

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