

PEDAGOGY

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The role of the project method in the implementation of the competence approach at the university

The use of the project method, which has long been confirmed its effectiveness in the field of education, becomes even more relevant in the implementation of the objectives of the competence approach in higher education. The characteristic of the competence approach in the modern system of higher education is given. Based on the analysis of the specifics of the project method, the conclusion is made about its effectiveness and compliance with the objectives of the competence approach. Prospects of the project method in relation to special disciplines of the directions of the bachelor degree "Journalism" and "Foreign regional studies" are considered. The features of using the method of projects in the teaching of Chinese for regional studies, as well as a professional workshop on journalism in higher education on the example of the Rostov State University of Economics.

Key words: project method, competence approach, journalism, professional workshop, foreign regional studies.

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