

## PHILOLOGY

*Elena S. Grushevskaya*

*(Kuban state university. Krasnodar, Russian Federation)*

### **Theme as an operational unit for the formation of value-strategic priorities in discourse**

The relevance of this work is the need to address the issue of removing the conceptual limitation on the problem of discourse typology, based on the thematic approach. The hypothesis of work – a topic can be characterized as an operational unit. The purpose of the study is to identify and describe the significance of the topic as an operational unit of discourse in the unity of value and strategic characteristics. Objectives correspond to the following tasks: to identify the components that form the theme as an operational unit; consider them from the point of view of the subject approach. The scientific significance of the research lies in the combination of the subject, object, and instrumental approaches; novelty – in their actualization of the respondents as real participants of political communication on the material of the discourse. Practical value lies in applying the results of analysis in the interpretation of texts of political subjects in order to identify current value and strategic priorities of modern political discourse.

Key words: political discourse, cognitive aspect, pragmatic aspect, dispositions, discourse of respondents.

---

*March 11, 2019*