

PHILOLOGY

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Verbal means of communication in flirt situations

Flirting is an ancient speech genre used by people in everyday communication. The indirect, veiled nature of flirting makes it so popular in communication situations defined by various communicative intentions: it may be a simple desire to enjoy communication or the intention to establish a closer relationship with the addressee. Depending on what micro-and macro-targets communicators are guided by, they choose certain communicative means and strategies for implementing their own intentions. This article explores the verbal features of flirting and identifies its properties as an indirect speech genre. Flirt is represented by various elements of the verbal level: speech and syntactic elements of the speech of communicants. The most common speech elements are represented by subgenres: compliment, gratitude, hint, comic speech.

Key words: flirt, verbal means, communication, intention, compliment.

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