

PHILOLOGY

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Etiquette of congratulations and wishings formulas in the Chechen language

The basic etiquette formulas of the Chechen language etiquette in comparison with the Russians are studied, the similarities and differences between the studied speech formulas in two languages are identified, the semantically and situationally correlated formulas of congratulations, wishes in Russian and Chechen speech etiquette are determined. It is considered congratulations and wishes. It is very difficult to analyze speech etiquette formulas in full, even within a single language, all the more difficult it is to do in a comparative aspect. Under current conditions, the formulas of speech etiquette in the Chechen and Russian languages mostly coincide, especially in the part of congratulations and wishes, which is understandable, given the commonality of spiritual and cultural life and the high level of intercultural communication of the peoples of Russia – in terms of significant dates and holidays. Specific ethno- and confessionally colored etiquette forms that are not found in Russian speech (etiquette) culture, as well as those associated with interpersonal relations of people, are noted and analyzed.

Key words: Chechen language, Russian language, speech etiquette, speech communication, etiquette formula, congratulation, wish.

November 29, 2018
