

PHILOLOGY

Elena I. Trubaeva, Veronika N. Kolodyazhnaya, Yulia V. Golubeva

(Belgorod state research university. Belgorod, Russian Federation)

The peculiarities of organizing the concept SECRET in the dominant frame (on the example of the novel by D. Brown “The Da Vinci Code”)

It is considered the peculiarities of representation of the concept Secret in the dominant frame and subframes. The material of the study is the well-known novel “The Da Vinci Code” by D. Brown. The blurring of the structure of this concept promotes the development of the plot line of the novel. Particular attention is paid to the analysis of semantic units and their interconnection in two emerging dominant frames. The question is raised that the semantic scope of the Secret concept is conditioned by the concepts Information, Knowledge and Language. The semantic field of the concept being studied necessarily includes any information that can be transmitted by means of language. The novelty of the study is seen in the fact that the authors come to the conclusion that the transformation of the reader's values can be caused by a change of information in the slots of the considered Secret concept.

Key words: dominant frame, concept, subframe, slot, lexeme, dominant representative, semantic field, representation.

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